

## Overview

In December, 2009, Mayor Coleman formed the Parking Meter Advisory Team to review proposed strategies for changing the pricing, duration and deployment of parking meters in the City of Columbus and to make recommendations that will aid in the receipt of \$1.4 million in additional meter revenue. Specifically, the Mayor, in his December 11, 2009 memo to Director Kelsey, charged the Department of Public Service and the Parking Meter Advisory Team with the following:

1. Meter locations.
  - Review and recommend changes to the current six meter pricing zones.
  - Review and recommend appropriate modifications to the deployment of meters.
  - Recommend priority locations for deploying new parking meters, either as replacements or as new locations.
2. Meter operations.
  - Review and recommend changes in meter hours of operation.
  - Review and recommend changes to the time limits of meters at various locations.
3. Meter pricing.
  - Review and recommend changes in meter hourly pricing to ensure the revenue stream needed to support the City's short-term and long-term goals.
  - Review available data for trends and effects of meter pricing on efforts to create and sustain economic vibrancy in and around the Downtown area.
4. Meter enforcement.
  - Review current parking enforcement.
  - Recommend improvements to customer service within parking enforcement.

## Mission

To provide advice to the Director of Public Service on potential changes to parking meter locations, operations, pricing, and enforcement in support of the City's short-term and long-term goals for parking meter receipts.

## Scope of Work

1. The team is to provide advice on four specific aspects of the City's parking meter program: meter locations, meter operations, meter pricing, and meter enforcement.
2. The Advisory Team will review and advise on changes to the parking meter program. Recommendations will be summarized in ongoing reports.
3. Decisions on changes to the parking meter program will be made by city officials after considering the reports from the Advisory Team.
4. The Advisory Team will meet twice per month with a final report due by April 30, 2010.

### Principles

1. Comply with the terms and obligations of the following ordinances:
  - 0026-2010 Convention Center Hotel Cooperative Agreement, as Amended.
  - 1560-2009 Establishment of the Parking Meter Program Special Revenue Fund.
2. Maintain a minimum balance of \$3.1 million annually in meter revenue to the General Fund.
3. Raise and maintain a minimum balance of \$1.4 million annually in the Parking Meter Contribution Fund.
4. Raise and maintain sufficient revenue long-term to the Parking Meter Program Special Revenue Fund for the acquisition of new technology parking meters, operation, management, and enforcement of parking meters.
5. Maintain compliance with state laws on the enforcement of parking.
6. Maintain fiscal accountability and auditing requirements for the Parking Violations Bureau.
7. Parking meters are a function of the community in which they are located.

### Conduct of Meetings

1. The Team will be chaired by the Director of Public Service and co-chaired by the Deputy Director of Public Service.
2. Each meeting will follow an agenda set by the Chair.
3. Team meetings will be conducted in a professional manner by all attendees.
4. Team meetings will be open to the public.
5. Team meetings will be limited to 90 minutes in duration.
6. A quorum will not be necessary to conduct meetings.

### Potential Community Assistance

1. MORPC provides regular support to the City in researching and benchmarking transportation issues.
2. Various parking and planning associations such as:
  - American Planning Association
  - American Parking Association
  - American Public Works Association
  - International Parking Institute
3. Some cities already contacted for benchmarking information include:
  - Denver, CO
  - Milwaukee, WI
  - Indianapolis, IN
  - Austin, TX
  - Raleigh, NC
  - Charlotte, NC

### **Advisory Team Members**

- Mark Kelsey, Chair, Public Service
- Megan Blackford, Co-chair, Public Service
- John Angelo, Short North Business Association
- Ron Dyer, Franklin County Convention & Facilities Authority
- Jim Heinen, Campus Partners
- Elizabeth Lessner, Betty's Family of Restaurants
- Jeff Mathes, Barrio and Due Amici Restaurants
- John Nestor, Director of Public Safety, Columbus State Community College
- Cleve Ricksecker, Capital Crossroads Special Improvement District
- Valerie Croasmun, Transportation & Pedestrian Commission
- Otto Beatty, Jr., Attorney
- Beverly Jewell, Short North building owner
- Xenia Palus, Experience Columbus
- Bill Graver, President, University Community Business Association
- Dawon Hawkins, Downtown Residents Association

### **Support to the Advisory Team will be provided by:**

- Public Service (Randy Bowman)
- Finance & Management (Mark Freeman)
- Planning and Economic Development (Vince Papsidero and Bill Webster)
- Mayor's Office (Pam O'Grady)
- City Council (Lelia Cady)
- Other city staff who may be consulted as issues arise on matters pertaining to their areas of expertise and responsibility